Week 1 Homework:

Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. The majority of proposed kickstarters are within the realm of theater, particularly plays.
2. Food has the highest percentage of failures.
3. June and July are the months with the most successful kickstarters.

What are some limitations of this dataset?

1. Some of the kickstarters may overlap several categories.
2. We do not know when the idea was submitted compared to when it was converted and launched.
3. We did not analyze success vs failure based on percent funded and/or backers count.

What are some other possible tables and/or graphs that we could create?

1. We could make a table and graph looking at the categories in terms of outcomes based on backers count and percentage of funding.
2. We could look at date of conversion and average donation. (Are people more likely to donate in middle of year compared to the ends - ?holidays play a role)?